



The single mom that is barely making ends meet and falls ill causing her to miss work, the elderly couple who budgeted to the penny and then has their car break down, the family who gets that tragic news and is now left to figure out how to pay for unexpected medical or funeral expenses ... these very scenarios and so many more occur daily leaving people reeling with feelings of hopelessness. This is where Jimmy Jam Community Outreach can assist with *a hand up instead of a hand out*.

Jimmy Jam Community Outreach is a 501c3 nonprofit organization that provides assistance with paying bills as well as connecting its clients to fellow nonprofits in the area for further support. This organization is entirely volunteer based enabling it to place 100% of received donations to active use in the community.

In order to sustain this impactful assistance for our neighbors, Jimmy Jam Community Outreach holds an annual fundraiser. On **January 6th**, the **8th Annual Jimmy Jam BBQ Slam & Car Show** will take place at St Johns County Fairgrounds bringing the country's top BBQ teams to the largest KCBS (Kansas City BBQ Society) sanctioned competition in the state of Florida. The event is highly attended bringing 10k guests through the gates just this past year to enjoy BBQ tastings along with People's Choice voting, live music, fun family activities, and an array of merchandise and food vendors.

Please consider becoming a sponsor for this event. Your donation will make a significant difference for our community. If you are interested in sponsoring or would like more information regarding the 8th Annual Jimmy Jam BBQ Slam & Car Show, contact Jimmy Jam Community Outreach at jimmyjainfo@gmail.com

SPONSORSHIP LEVELS

- Title Sponsor (Mastercraft Builder Group)
- Community Sponsor (available)
- People's Choice Sponsor (limit 1)
- Banner Sponsor (available)

Event Website
www.jimmyjambbqslam.com

Outreach Website
www.jimmyjamoutreach.com

*Sponsorship Level details on page 2



8TH ANNUAL JIMMY JAM BBQ SLAM & CAR SHOW SPONSORSHIPS

SPONSORSHIP LEVELS

TITLE SPONSOR (limit 1) \$10,000

MASTERCRAFT BUILDER GROUP has committed to be this year's Title Sponsor

COMMUNITY SPONSOR \$5000

- Large color vinyl banner
- Logo on Event t-shirt, website & social media pages
- Additional signage at designated attractions (Food, Kid Zone, Cornhole Tournament, Stage for Live Music, Car Show)
- 12' x 12' Vendor Booth Space
- 10 Free Admission passes
- 2 Free Event T-shirts

PEOPLE'S CHOICE SPONSOR (limit 1) \$5000

- Large color vinyl banner at People's Choice ticket counter
- Company logo on all voting containers for each participating team
- Logo on Event t-shirt, website & social media pages
- 12' x 12' Vendor Booth Space
- 10 Free Admission passes
- 2 Free Event T-shirts

BANNER SPONSOR \$1000

- 4' x 4' color banner in one Event area
- Logo on Event website & social media pages
- 12' x 12' Vendor Booth Space
- 5 Free Admission passes



